



Australia's Largest and Most Colourful Regional Show!

Day /time Collected _____

Name of Collector _____

Surveys should be anonymous and interviewees should be offered the right to refuse to answer if they desire before starting the survey

Hi, my name is and I was wondering if you could spare 5 minutes to provide some feedback about the North Coast National.

1. What is your residential postcode? _ _ _ _

VISITORS from outside 2480 ONLY	a. Did you come to Lismore especially for the event? <input type="checkbox"/> yes <input type="checkbox"/> no
	b. Is this a day trip <input type="checkbox"/> or longer stay for # _____ nights
	c. Are you staying in a: <input type="checkbox"/> private home <input type="checkbox"/> hotel <input type="checkbox"/> motel <input type="checkbox"/> rented house/apt <input type="checkbox"/> campsite <input type="checkbox"/> other ...
	d. What other activities might you participate in while visiting the area? <input type="checkbox"/> Shopping/Markets <input type="checkbox"/> Cafes/Restaurant/Pub <input type="checkbox"/> Gallery/Museum <input type="checkbox"/> Visit Friends/ Relatives <input type="checkbox"/> Other <input type="checkbox"/> Nothing

2. Are you attending this event as a:

spectator stallholder competitor other ...

3. How many times have you been to this event? # _____ times

4. How did you hear about the event this year?

newspaper TV flyers/posters word of mouth radio

other...

5. How many people are in your group of the following ages?

Children: _____ under 12 _____ 12-17yrs

Adults: _____ 18-39 _____ 40-54 _____ 55+ yrs

6. Gender male female

7. What is your occupation?

None Retired Student Labourer Admin /Production

Sales /Clerical/Service Trade/Trans Professional Other ...

8. What is the TOTAL you and your group expect to spend on the following during your visit?

Meals, food and drinks	\$
Event/ride tickets	\$
Other entertainment	\$
Accommodation	\$
Transport/petrol in the shire	\$
Any other expenditure	\$

9. On a scale of 1 to 5, how would you rate the following?

Venue	poor	1	2	3	4	5	excellent
Food		1	2	3	4	5	
Entertainment		1	2	3	4	5	

10. What do you like most about the North Coast National?

11. Can you list two improvements that could be made to the event?

a. _____ b. _____

Thank you for your time today and enjoy the rest of your day !!